

EMPOWER

MANCHESTER • SALFORD

SOCIAL VALUE REPORT 24/25

A closer look at our impact

HIDE
OUT
An **OnSide** Youth Zone



ABOUT US

Empower is the youth charity which oversees the operations of both HideOut Youth Zone and Salford Youth Zone. Empower was formed to give children and young people in Manchester and Salford the opportunity to discover their passion and purpose. It is Empower's mission to provide all young people with somewhere safe to go, something positive to do and someone trusted to talk to in Manchester and Salford.

13,000+ 200,000+

Total members attended since we opened our doors

Total visits since we opened our doors

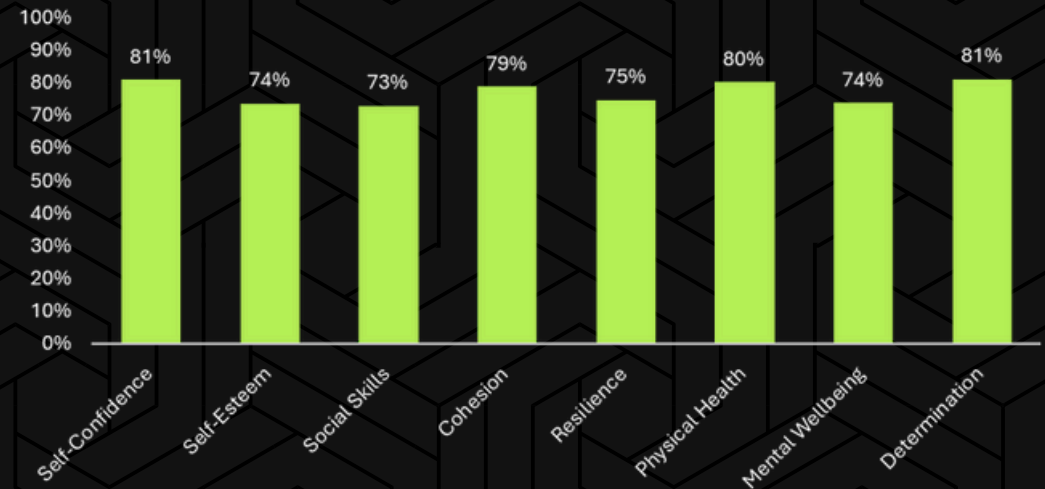


OUR IMPACT

We regularly engage with our members to understand their wellbeing and other measures by completing ME App evaluations. Me App's are a series of attitudinal questions, that ask young people to rate themselves between one and five in several areas aligned to our defined outcomes including self-confidence, social skills, physical health and mental wellbeing. Young people complete the questionnaire alongside their trusted youth worker at different points throughout the year, so we can monitor changes over time.

When looking at the outcomes, most of our members maintain or see an improvement in each area. The highest proportions can be seen in Self Confidence (81%), Determination (81%), Physical Health (80%) and Cohesion (79%).

Members maintaining or making a positive change



OUR SOCIAL VALUE

Social value is defined as the wider benefits to society, the economy, and the environment as a result of a project or initiative. Social Return on Investment is just one method of demonstrating this kind of impact.

FOR EVERY £1 SPENT WE GENERATE £12 IN SOCIAL VALUE



At my youth zone I am **free to have fun**

£3.5 MILLION



I **feel safer** at my youth zone than other places I can go to in my spare time

£3.1 MILLION



My **self-confidence is better** through coming to a youth zone

£2.6 MILLION



It is **easier to really be myself** at my youth zone

£2.4 MILLION



I am **less lonely** through coming to a youth zone

£2.4 MILLION



Through coming to my youth zone, **my confidence around other people is better**

£2.2 MILLION



At my youth zone I discovered **who i really am**

£1.8 MILLION

TOTAL SROI: £16.2 MILLION

HOW WE GOT TO THESE FIGURES

- OnSide, who support a network of YouthZones around the country including Empower commissioned independent, qualified and experienced SROI practitioners
- They valued outcomes described by the young people themselves through both quantitative and qualitative analysis
- They accounted for both negative outcomes and considerations such as ‘what would have happened anyway without the presence of the Youth Zone?’
- They used the HM Treasury approved method for applying monetary valuations to wellbeing outcomes
- They also successfully achieved external assurance from Social Value International ensuring that the report was peer-reviewed and tested against the application of social value principles.
- Read the full [OnSide Network report here](#)



// Godel have been side by side with Empower since the very beginning. As Founder Patrons, we have seen how powerful their impact is on young people's lives and on the wider community their Youth Zones serve.

As a Manchester-based business, we are passionate about using our resources and energy to drive long term success and positive change. By partnering with Empower, we can add value not only financially but also through volunteering, gifts in kind and creative initiatives that drive opportunity and joy for all involved. This is a great way to engage our talented team, and to drive a culture of actively giving back.

Supporting local charities like Empower reminds us how important it is to create sustainable opportunities for the next generation and to provide them with safe, inspiring spaces to grow.

//
Gareth Ainsworth
CEO, Godel Technologies



// Lendlease has partnered with HideOut and Legacy Youth Zone since 2021, and they have been a key shared value partner in our portfolio as we worked to achieve our ambitious Target to create \$250m of social value by 2025.

It has been a privilege to work alongside the team at HideOut Youth Zone and to see such strong outcomes as increased social connections, increased confidence, and improved life skills being achieved by the young people who attend the Youth Zones.

//
Edmund McCombs
Group Head of Social Impact, Lendlease